

The Small Business Development Center
Hosted by Santa Monica College

Presents

How to Find Angel Investors



Saturday, November 12, 2011
9:00 a.m. - 11:30 a.m.

Santa Monica College Bundy Campus

3171 S Bundy Drive, Los Angeles, CA 90066

Register online: www.smcsbdc.org

Cost: **\$25**

How to Find Angel Investors

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If you are a business owner or have a strong business concept and you are looking for equity capital to start or expand your business, **ANGEL INVESTORS** may be your answer. An **ANGEL INVESTOR** is an individual investor or a group of individual investors seeking investment opportunities in the community.

Entrepreneurs who are looking for **CAPITAL** to start and grow their business —

- Find out what investors are looking for.
- Do you have a strong business idea that needs CAPITAL?
- Do you have a successful business, but need CAPITAL to expand?



WHAT WILL YOU LEARN FROM THIS WORKSHOP?

As a small business person here are some of the things you will become aware of:

- What an angel investor will do for you
- How to find an Angel Investor
- Are you a good opportunity? Why should an investor invest in your business or business concept?
- How to make winning presentations to individuals and or groups of investors
- What is the value of your company? How much money do you need to start and grow your business?
- What is included in the contract agreement?
- Due Diligence by borrowers and Investors
- After the investors have invested? What happens?

You will be able to perform the following after attending the workshop:

- Find investors.
- Present your business to make the investor invest.
- Show your business or business concept in the most positive manner.
- Get the best valuation for your business.
- Prepare your business proposal in a professional way.
- Negotiate strategies to get what you want.



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For more information, please call: **(310) 434-3566**

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Small Business
Development Centers
Los Angeles Regional Network

